



# NEC Small Business Development Center at Butte College presents...



## Financial Management Series for Existing Businesses

A 4-weeks, 2-hours a week series designed to teach existing business owners how to utilize your financial statements to better manage and understand your business operations, cash flow and profitability. Series include:

- ▶ Interpreting Financial Statements,
- ▶ Identifying Your Cash Flow Cycle and How It Impacts Your Business,
- ▶ Learning How to Calculate and Use Financial Ratios to Troubleshoot Fiscal Dangers and Improve Performance,
- ▶ Understanding How to Think Critically When Looking at Pricing and Costs,
- ▶ Developing Forecast and Budget Techniques to Improve Profits, and much more.

**Dates:** Thursday Evenings, May 4, 11, 18, and 25, 2017  
**Time:** 6:00pm to 8:00pm  
**Cost:** \$50 per person prepaid, \$60 per person at the door  
**Location:** NEC Small Business Development Center at Butte College  
 2480 Notre Dame Blvd., Chico

For additional information and to register, please call, fax, stop by, or log onto:  
**NEC Small Business Development Center (SBDC) at Butte College**  
**2480 Notre Dame Blvd., Chico**  
**(530) 895-9017 Phone ■ (530) 566-9851 Fax ■ [www.buttecollegesbdc.com](http://www.buttecollegesbdc.com)**

**Register today!** Please call, register online, mail in, or drop off registration form (one per person) To:  
NEC Business Development Center at Butte College, 2480 Notre Dame Blvd., Chico, CA 95928.

**Financial Management Series ~ Thursday Evenings, May 4, 11, 18, and 25, 2017**

Name \_\_\_\_\_ Business Name \_\_\_\_\_  
 Phone \_\_\_\_\_ Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_



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